

Nancy Hoai-Nam Truong

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EXPERIENCE	GoDaddy Software Engineer I → III August 2017 - Present <i>My Products framework and AWS migration</i> <ul style="list-style-type: none">○ Migrated a page with an average of 12 million hits per week with no production incidents○ Transferred a legacy codebase to a new framework and afterwards migrated to AWS <i>My Profile rebuild and launch</i> <ul style="list-style-type: none">○ Rebuilt a legacy Ember page with React and Redux with no parity loss○ Launched the MyProfile page with minimal production incidents <i>Led and coordinated bug bashes and launch plans for multiple pages</i> <ul style="list-style-type: none">○ Created workflows for efficient bug bashing and triaging for the successful launch of the My Products and My Profile pages <i>Experimented and advocated for a data-focused approach</i> <ul style="list-style-type: none">○ Pioneered the first experiment on My Products and helped standardize our experimental approach <i>Launched a notifications experiment to increase renewal rate</i> <ul style="list-style-type: none">○ Increased annualized revenue by approximately \$3 million by experimenting with renewal text <i>Launched an activation experiment to increase product activation</i> <ul style="list-style-type: none">○ Took technical lead on this work and utilized a new experimentation tool called SplitIO <i>CICD pipeline set up and support</i> <ul style="list-style-type: none">○ Helped create, document, and maintain a robust CICD pipeline for quick and painless releases <i>Loaned my skills to a partner team (Purchase Experience) for joint improvements</i> <ul style="list-style-type: none">○ Joined with a partner team to implement experience improvements in their Ember codebase
	GoDaddy Software Engineering Intern Summer 2016 <ul style="list-style-type: none">○ Supported the GoDaddy Experience team with implementation of the Go mobile application
	Salesforce Software Engineering Development Intern Summer 2015 <ul style="list-style-type: none">○ Support and assist the IT AgentX Experience team in their ongoing projects

SKILLS	Javascript, React, Redux, HTML, CSS, Jenkins, Docker, AWS (EKS, EC2, GlobalAccelerator, etc)
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EDUCATION	California Polytechnic State University San Luis Obispo Class of 2017 BS in Software Engineering
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OTHER POSITIONS	GDGrad Mentorship Chair 2019 - Present <ul style="list-style-type: none">○ Facilitated the mentorship program for all GDGrad chapters (10 total) GDGrad Office Lead 2018 <ul style="list-style-type: none">○ Built a community for recent grads in the Kirkland office with social and networking events GDWIT (Women In Tech) Steering Committee Member 2018 <ul style="list-style-type: none">○ Created an environment where career advancement for women was feasible
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PROJECTS	GoDaddy Virtual Hackathon 2018 Runnerup <i>Alexa and SmartLine integrations (Team Agumon)</i> <ul style="list-style-type: none">○ Created an Alexa skill that integrated our product (Smartline) to read out text messages and play voice messages GoDaddy TechFest Hackathon 2018 Winner <i>Engineer Flash Briefing (Team Agumon)</i> <ul style="list-style-type: none">○ Created an Alexa skill that was a debrief of all current open PRs and unread slack messages for a quick digest of an engineer's day
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INTERESTS	Epic fantasy novels, crocheting, cooking, cats
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